



NEW MEXICO ACTIVITIES ASSOCIATION

2023 - 2024

ANNUAL REPORT

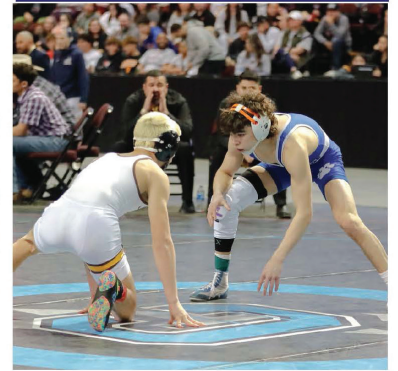
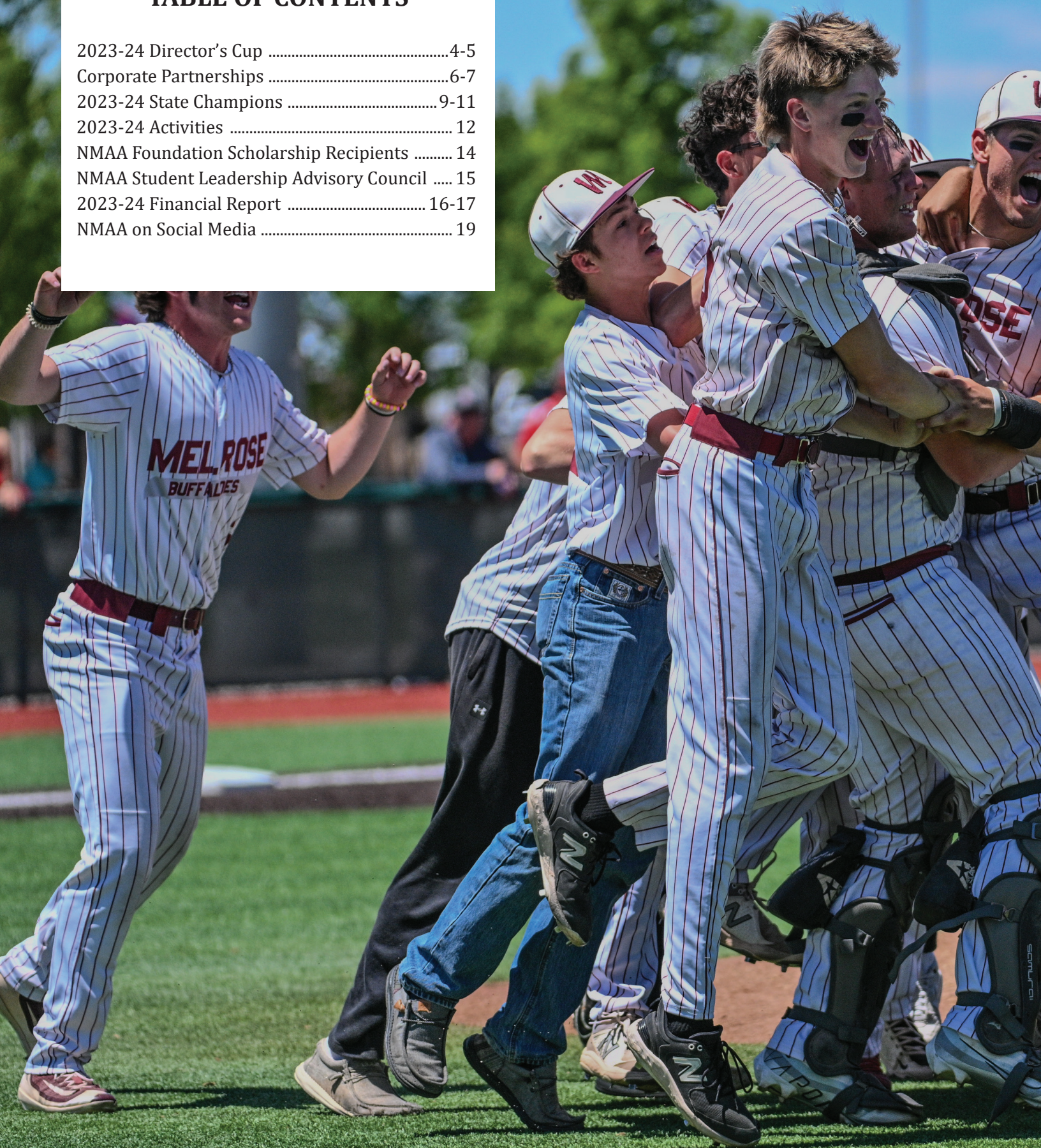


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2023-24 Director's Cup

The Nusenda Credit Union Director's Cup is awarded annually to the top New Mexico Activities Association member schools based upon success in activities and athletics, as well as sportsmanship.



2023-24 Director's Cup Results

| | |
|--------------------|----------------------|
| Class AAAAA | |
| First Place | La Cueva |
| Second Place | Cleveland |
| Third Place | Rio Rancho |
| Fourth Place | Centennial |
| Fifth Place | Clovis |
| Class AAAA | |
| First Place | Albuquerque Academy |
| Second Place | Los Alamos |
| Third Place | Artesia |
| Fourth Place | Lovington |
| Fifth Place | St. Pius X |
| Class AAA | |
| First Place | St. Michael's |
| Second Place | Robertson |
| Third Place | Sandia Prep |
| Fourth Place | Santa Fe Prep |
| Fifth Place | Cottonwood Classical |
| Class AA | |
| First Place | Rehoboth Christian |
| Second Place | Tularosa |
| Third Place | Texico |
| Fourth Place | ATC |
| Fifth Place | Santa Rosa |
| Class A | |
| First Place | Legacy Academy |
| Second Place | Oak Grove |
| Third Place | Logan |
| Fourth Palce | Gateway Christian |
| Fifth Place | Melrose |

Previous Winners

2022-23

Class A - Melrose
 Class AA - Santa Rosa
 Class AAA - St. Michael's
 Class AAAA - Albuquerque Academy
 Class AAAAA - La Cueva

2021-22

Class A - Gateway Christian
 Class AA - Pecos
 Class AAA - St. Michael's
 Class AAAA - Albuquerque Academy
 Class AAAAA - La Cueva

2020-21

Class A - Melrose
 Class AA - Rehoboth
 Class AAA - St. Michael's
 Class AAAA - Albuquerque Academy
 Class AAAAA - Rio Rancho

2019-20

Class A - Melrose
 Class AA - Pecos
 Class AAA - Sandia Prep
 Class AAAA - Albuquerque Academy
 Class AAAAA - Volcano Vista

2018-19

Class A - Melrose
 Class AA - Pecos
 Class AAA - Sandia Prep
 Class AAAA - Albuquerque Academy
 Class AAAAA - Cleveland

2017-18

Class A - Melrose
 Class AA - Fort Sumner
 Class AAA - Pecos
 Class AAAA - Hope Christian
 Class AAAA - Artesia
 Class AAAAAA - La Cueva

2016-17

Class A - Melrose
 Class AA - Lordsburg
 Class AAA - Pecos & Texico
 Class AAAA - Hope Christian
 Class AAAA - Albuquerque Academy
 Class AAAAAA - Cleveland

2015-16

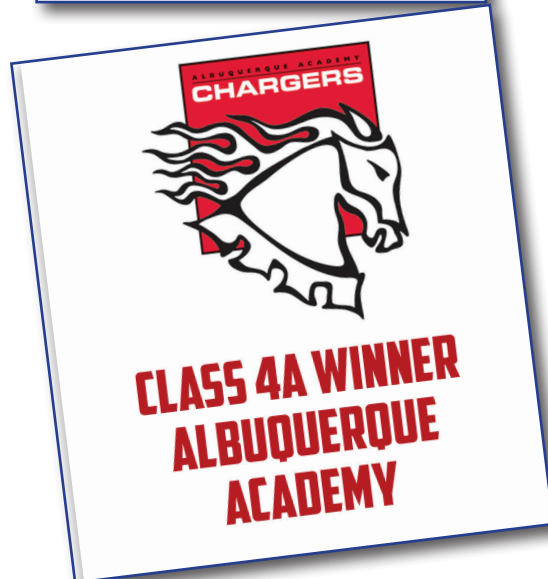
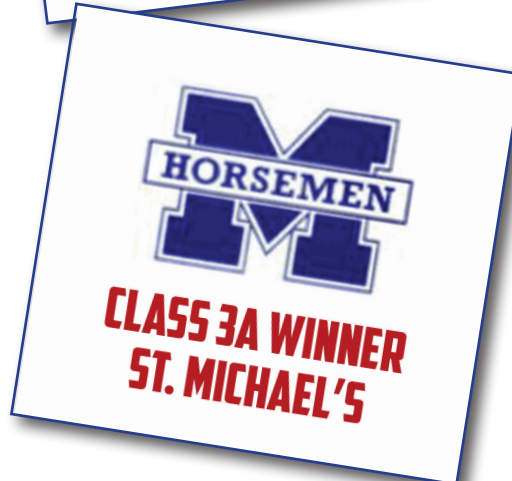
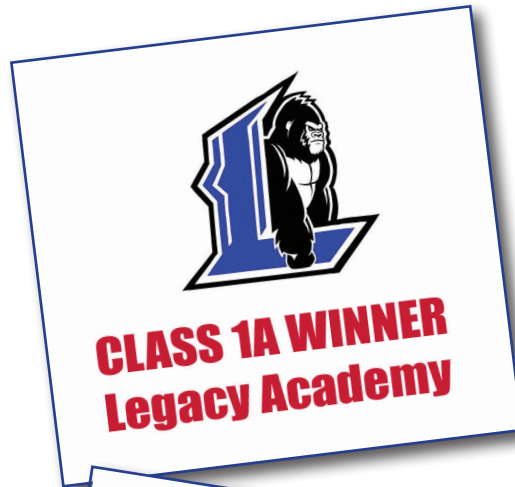
Class A - Elida
 Class AA - Melrose
 Class AAA - Pecos
 Class AAAA - Hope Christian
 Class AAAAA - Los Alamos
 Class AAAAAA - Cleveland

2014-15

Class A - Cimarron
 Class AA - Melrose
 Class AAA - Clayton
 Class AAAA - Hope Christian
 Class AAAA - Albuquerque Academy
 Class AAAAAA - Cleveland

2013-14

Class B - Carrizozo
 Class A - Cimarron
 Class AA - Cobre
 Class AAA - St. Michael's
 Class AAAA - Albuquerque Academy
 Class AAAAA - La Cueva



Previous Winners

2012-13

Class B - Hondo Valley
 Class A - Cliff
 Class AA - Cobre
 Class AAA - Hope Christian
 Class AAAA - Piedra Vista
 Class AAAAA - La Cueva

2011-12

Class B - Elida
 Class A - Fort Sumner
 Class AA - Texico
 Class AAA - St. Michael's
 Class AAAA - Albuquerque Academy
 Class AAAAA - Eldorado

2010-11

Class B - Elida
 Class A - Fort Sumner
 Class AA - Texico
 Class AAA - St. Michael's
 Class AAAA - Albuquerque Academy
 Class AAAAA - La Cueva

2009-10

Class A - Tatum
 Class AA - Texico
 Class AAA - St. Michael's
 Class AAAA - Albuquerque Academy
 Class AAAAA - La Cueva

2008-09

Class A - Fort Sumner
 Class AA - Texico
 Class AAA - St. Michael's
 Class AAAA - Albuquerque Academy & Los Alamos
 Class AAAAA - La Cueva

2007-08

Class A - Animas
 Class AA - Peñasco
 Class AAA - St. Michael's
 Class AAAA - Albuquerque Academy
 Class AAAAA - La Cueva

2006-07

Class A - Fort Sumner
 Class AA - Peñasco
 Class AAA - St. Michael's
 Class AAAA - Los Alamos
 Class AAAAA - Rio Rancho

2005-06

Class A - Fort Sumner
 Class AA - Hope Christian
 Class AAA - St. Michael's
 Class AAAA - Albuquerque Academy
 Class AAAAA - La Cueva

2004-05

Class A - Fort Sumner
 Class AA - Sandia Prep
 Class AAA - St. Michael's
 Class AAAA - Albuquerque Academy
 Class AAAAA - La Cueva

Thank You to Our Corporate Partners...

Corporate involvement is vital for most non-profit organizations and the NMAA is no exception. Our corporate partners help support the NMAA and the 88,000 students participating in 14 sports and 24 activities each school year. By participating in education-based athletics and activities, these young people are learning life skills that cannot be taught in the classroom, such as self-discipline, sportsmanship, time management and teamwork. These skills will help our youth become more well-rounded adults who, in turn, will be productive employees and more responsible citizens. When companies invest in high school athletics and activities, they invest not only in New Mexico high schools, but also in the communities in which our students reside. On behalf of the NMAA's over 160 member high schools, more than 200 middle schools, their coaches and administrators, and the thousands of students who participate in athletics and activities, we want to thank all of our corporate partners.

Community Champion



Platinum Level



Gold Level



Gold Level



Silver Level



Other Partners





HORSEMEN

Western Sky Community Care
State Cross Country
Championships
74
November 11, 2021

2023-24 State Champions

Every high school sports season ends with the crowning of a champion. Although the journey has never been easy, and is becoming more difficult every year, the NMAA does all it can to ensure that every team and student-athlete has a fair and equal opportunity to compete for a state championship and coveted BLUE TROPHY.

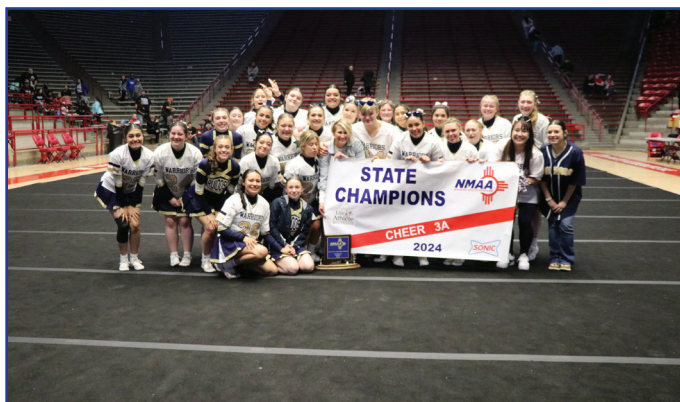
We congratulate all 82 state champions from the 2023-24 school year. We also want to take this opportunity to recognize those teams and individuals that won district titles; set a state, school, or personal record; hoisted a state championship trophy for the first time in school history or had their best season ever.

More importantly, we salute those student-athletes for their time, dedication, and courage to compete not only for themselves but their schools, teammates and communities. In the end, they are all winners.



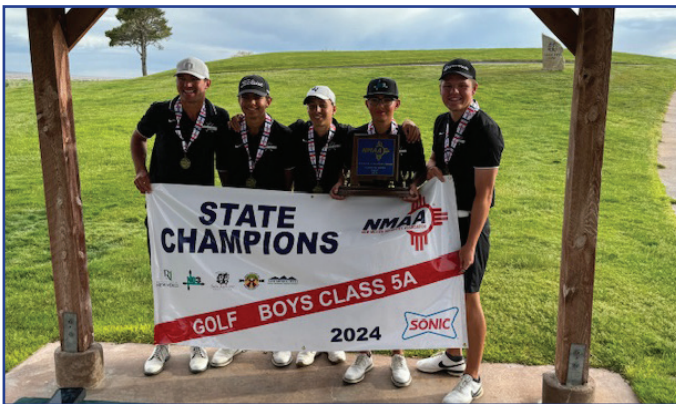
| FALL SPORTS | | |
|----------------------------|-------|---------------------|
| Boys Cross Country | A-2A | Oak Grove |
| | 3A | Zuni |
| | 4A | Los Alamos |
| | 5A | Rio Rancho |
| Girls Cross Country | A-2A | ATC |
| | 3A | Santa Fe Prep |
| | 4A | Albuquerque Academy |
| | 5A | Rio Rancho |
| Football | 6-Man | Roy/Mosquero |
| | 8-Man | Melrose |
| | 2A | Texico |
| | 3A | St. Michael's |
| | 4A | Lovington |
| | 5A | Artesia |
| Boys Soccer | A-3A | NMMI |
| | 4A | St. Pius X |
| | 5A | Hobbs |
| Girls Soccer | A-3A | Sandia Prep |
| | 4A | Hope Christian |
| | 5A | Cleveland |
| Volleyball | A | Melrose |
| | 2A | Texico |
| | 3A | St. Michael's |
| | 4A | St. Pius X |
| | 5A | Las Cruces |

2023-24 State Champions



| WINTER SPORTS | | |
|------------------------------------|-------|----------------------|
| Boys Swimming & Diving | A-5A | Eldorado |
| Small School Champion | | Cottonwood Classical |
| Girls Swimming & Diving | A-5A | Albuquerque Academy |
| Small School Champion | | Cottonwood Classical |
| Boys Basketball | A | Ft. Sumner/House |
| | 2A | ATC |
| | 3A | Navajo Prep |
| | 4A | Highland |
| | 5A | Volcano Vista |
| Girls Basketball | A | Ft. Sumner/House |
| | 2A | Penasco |
| | 3A | Navajo Prep |
| | 4A | Kirtland Central |
| | 5A | Sandia |
| Wrestling | Girls | Cleveland |
| | A-4A | Bloomfield |
| | 5A | Volcano Vista |
| Spirit - Dance | A-4A | Hope Christian |
| | 5A | Roswell |
| Spirit - Cheer | A-2A | Maxwell |
| | 3A | Ruidoso |
| | 4A | Taos |
| | 5A | La Cueva |
| Spirit - Coed Cheer | A-4A | Lovington |
| | 5A | Organ Mountain |
| Boys Powerlifting | A-3A | Oak Grove |
| | 4A | Lovington |
| | 5A | Cleveland |
| Girls Powerlifting | A-3A | Legacy Academy |
| | 4A | Lovington |
| | 5A | Rio Rancho |

2023-24 State Champions



SPRING SPORTS

| | | |
|--------------------------------|------|---------------------|
| Baseball | A | Melrose |
| | 2A | Mensual/Oak Grove |
| | 3A | Robertson |
| | 4A | Grants |
| | 5A | La Cueva |
| Boys Golf | A-3A | Mesilla Valley |
| | 4A | Albuquerque Academy |
| | 5A | Volcano Vista |
| Girls Golf | A-3A | Texico |
| | 4A | Albuquerque Academy |
| | 5A | Piedra Vista |
| Softball | A-2A | Loving |
| | 3A | West Las Vegas |
| | 4A | Gallup |
| | 5A | Centennial |
| Boys Tennis | A-4A | Albuquerque Academy |
| | 5A | La Cueva |
| Girls Tennis | A-4A | Albuquerque Academy |
| | 5A | La Cueva |
| Boys Track & Field | A | Logan |
| | 2A | Hagerman |
| | 3A | St. Michael's |
| | 4A | Los Alamos |
| | 5A | Cleveland |
| Girls Track & Field | A | Legacy Academy |
| | 2A | ATC |
| | 3A | St. Michael's |
| | 4A | Los Alamos |
| | 5A | Eldorado/Rio Rancho |

2023-24 Activities

Interscholastic activities are an extension of the classroom. The NMAA encourages students to participate in as many activities as possible during their years in school. In 2023-24, the NMAA offered 24 different activities that served as a complement to the academic journey of students. We realize the importance of keeping students engaged during their interscholastic experience, and the activity offerings of the Association are diverse and wide-reaching. The goal of the NMAA is to ensure that the needs and interests of students in our membership are met through a variety of offerings in activities and athletics.

2023-24 Activity Team Champions

| | | |
|------------------------------------|----------------|--------------------|
| Athletic Training Challenge | A-5A | Alamogordo |
| Bowling | A-3A | East Mountain |
| | 4A | Artesia |
| | 5A | Rio Rancho |
| Chess | A-3A | AIMS |
| | 4A-5A | ABQ. Academy |
| Choir | A-3A | St. Michael's |
| | 4A | Portales |
| | 5A | Piedra Vista |
| Concert Band | A-5A Treble | Piedra Vista |
| | A-3A | Rehoboth Christian |
| | 4A | Santa Teresa |
| Esports | 5A | Cleveland |
| | A-2A | Wagon Mound |
| | 3A | West Las Vegas |
| JROTC | 4A | Silver |
| | 5A | La Cueva |
| | A-4A | Los Alamos |
| Mock Trial | 5A | Eldorado |
| | A-5A | Volcano Vista |
| One Act Play | Athens | Oak Grove |
| | Sparta | Rio Rancho |
| Scholastic Publications | A-5A | Centennial |
| | | Las Cruces |

2023-24 High School Activity Participation Numbers

| | |
|-------------------------------|---------------|
| Athletic Training Challenge | 135 |
| Bowling | 413 |
| BPA | 647 |
| Chess | 345 |
| DECA | 2,955 |
| Educators Rising | 604 |
| English Expo | 150 |
| Esports | 1,372 |
| FCCLA | 1,040 |
| FFA | 3,305 |
| HOSA | 761 |
| JROTC | 3,042 |
| Mock Trial | 406 |
| Choir/Concert Band | 6,330 |
| NMMEA (Music) | 938 |
| One Act Play | 1,470 |
| Science Fair/Science Olympiad | 1,326 |
| Scholastic Publications | 513 |
| Skills USA | 1,095 |
| Speech & Debate | 453 |
| Student Council | 3,915 |
| TSA | 270 |
| Total | 31,485 |





NMAA FOUNDATION AWARDED \$75,000+ IN STUDENT SCHOLARSHIPS IN 2023-24

Since 2007, over 400 students at approximately 130 NMAA member schools have been awarded scholarships to attend colleges or universities of their choice. It is one of the missions of the NMAA Foundation to support graduating seniors who have excelled in athletics, activities, academics, and sportsmanship in furthering their academic endeavors. The NMAA Foundation has distributed an additional \$77,000 in “Together We Rise” scholarships over the last four school years. In total, \$221,500 was awarded to 197 New Mexico Students over that time. With the already established annual scholarships and these additional “Together We Rise Scholarships”, the NMAA Foundation will distribute approximately \$75,000 to the youth of our state this school year.

Gary Tripp NMAA Extraordinary Participation Scholarship presented by Nusenda Credit Union

Bailey Brooks – Las Cruces
Dace Begay – Silver

Mario Martinez Memorial NMAA Extraordinary Participation Scholarship presented by Nusenda Credit Union

Camryn Cantrell – Logan
Noah Bratcher – Cliff

“Compete with Class” Sportsmanship Scholarship presented by the NM National Guard

David Gutierrez – Socorro
Dominic Trujillo – Los Lunas
Ezra Talavera – Hot Springs
Maricruz Colores-Davilla – Deming
Siena Rolfe – Los Alamos

Dan and Lucille Wood/Gray Gladiator Athletic Scholarship presented by Dion’s

Ariana Thiel-Hadjilambrinos – La Cueva
Sarah Reaves – Eunice

Activities Scholarship presented by Realty One of New Mexico and the NB3 Foundation

Aneirin Hanan – Las Cruces
Mikayla Tozer – Bloomfield

El Richards/Frances Walsh Spirit Scholarship presented by Varsity Spirit

Arial Maldonado – Escalante
Charlize Rodriguez – Roswell

Trade / Technical School Scholarship

Joshua Gonzales – Pecos *presented by Baca NVS
David Cordova – Robertson *presented by Por Vida Tattoo
Nicholas Fresquez – Belen *presented by I.B.E.W. and NECA
Marvin Reese – San Jon *presented by Commercial Door Manufacturing
Henleigh Chavez – Ruidoso *presented by Commercial Door Manufacturing

We Go Above. So You Can Go Beyond. Scholarship presented by Bank of Albuquerque

Elias Rael – Academy for Technology and the Classics
Kaya New – Texico
Lincoln Page – Moriarty
Tyler Gomez – Centennial

Pedro & Mateo Sandoval Strong Family Scholarship

Hannah Freeman – Piedra Vista

Coach Dick Shelley St. Michael’s HS Basketball Scholarship

Solomon Ross – Santa Rosa

Ralph Ortiz BPOE Elks Club of Santa Fe Scholarship

Adrien Ercolino – NMSD

Pell Family Scholarship

Andrew Florez – Bloomfield
Colette Dhenin – Carlsbad

Mike Mittelstaedt Memorial Scholarship

Nicole Tsosie – Navajo Prep
Reeve Trujillo – Academy for Technology and the Classics

Lt. Col. Cecil Lynn Jr. Memorial Scholarship

Isaac Castillo – Cobre
Sofia Gurule – Eldorado

Phil Schroer Memorial Scholarship

Alexa Ordonez – West Mesa
Julian Chavez – Valley

Joey Montano Memorial Scholarship

Anastacio Martinez – Atrisco Heritage Academy
Miranda Quintana – Moriarty

Austin Denton Memorial Scholarship

Anabelle Caldwell – Taos
Lincoln Alcon – Mora
Nikolas Trujillo – Cobre

Larry Trepland Memorial Scholarship

Aurora Gamboa – Piedra Vista

K & K Memorial Scholarship

Matthew Haflinger – Artesia

Mack Chase Memorial Scholarship presented by Mack Energy

Elizabeth De La Riva – Artesia
James Stuart – La Cueva
Jack Hallbeck – Alamogordo

Corey Tolle Memorial Opportunity Scholarship presented by Mack Energy

Bryce Bain – Artesia
Madison Whitfield – Wagon Mound
Samantha Phillips – Raton

Mike Danoff Memorial Scholarship

Addison Siembieda – Albuquerque Academy
Addyson Perez – Volcano Vista

Together We Rise Scholarships

Esteban Medina – Robertson
presented by Mr. Bruce Cottrell
Michael Hein – Lovington
presented by Mr. Bruce Cottrell
Tessa Updegraff – La Cueva
presented by Various NMAA/NMOA Hall of Fame Members
Jade Mares – Taos
presented by New Mexico Sol
Alessandra Porras – Goddard
presented by New Mexico Sol
Gabriel Palomino – Hobbs
presented in memory of Hobbs HS student-athlete Kooper Davis
Chloe Jones – Eunice
presented by ZeroEyes
Joaquin Segura – Fort Sumner
presented by Por Vida Tattoo
Jose Montoya – Cuba
presented by Mr. Ben Lucero & Dr. Wendy Fronterhouse
Antonio Romero – Mora
Dathion Gomez – Cimarron
Faith Jasso – Dora
Hailee Robertson – Logan
Joshua Calhoun – Estancia
Katelyn Orthman – Quemado
Sophia Garcia-Hernandez – Santa Teresa
Taylee Sours – Texico

NMAA Student Leadership Advisory Council

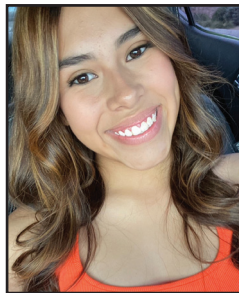
The New Mexico Activities Association Student Leadership Advisory Council is comprised of students representing the NMAA's member high schools from all regions of the State. The NMAA's SLAC gives high school students a hands-on experience with the Association and provides them a direct line of communication to the staff. In addition, the SLAC is a vehicle for the promotion of the Compete with Class initiative on a peer-to-peer level.

The SLAC meets twice yearly. Other functions of the SLAC include the development and maintenance of an NMAA Student Leadership Handbook, which is currently posted on the NMAA website; as well as assisting with the creation of public service announcements addressing the core values of Compete with Class, which will be utilized during NMAA State Championship events. In addition, the SLAC will assist the NMAA with the promotion of the Association and its events through social media outlets and other mechanisms.

The SLAC is the voice of students from their respective regions within the NMAA governance structure and its members will offer input and suggestions to NMAA staff relative to current issues facing students. The SLAC promotes a positive image of students participating in interscholastic competitions and assists in the development of campaigns to promote Compete with Class, Life of an Athlete, and other NMAA and NMAA-related initiatives.



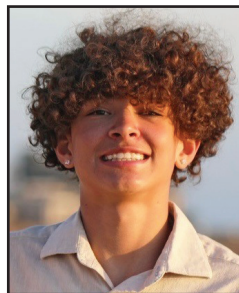
Wyatt Boognl
Farmington HS



Joslyn Purcella
Rio Grande HS



Justin Knight
McCurdy Charter



Drew Bramlett
La Cueva HS



Rochelle Lopez
Penasco HS



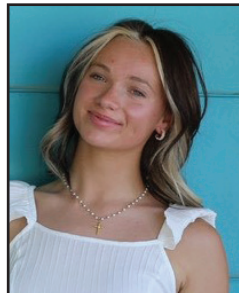
Nora Encinas
Estancia HS



Brandon Baca
Hot Springs HS



Miller Millea
East Mountain HS



Jaelyn Strickland
Hobbs HS



Jorianne Mirabal
Magdalena HS



Christopher Nevarez
Cottonwood Classical



Luke Boatman
Mensual HS



Aurelleia Chavez
Mountainair HS



Adryanna Nieto
Loving HS



Brennan Shock
Cliff HS



Caylee Benavidez
Tucumcari HS



Kodah Chapman
Rehoboth Christian

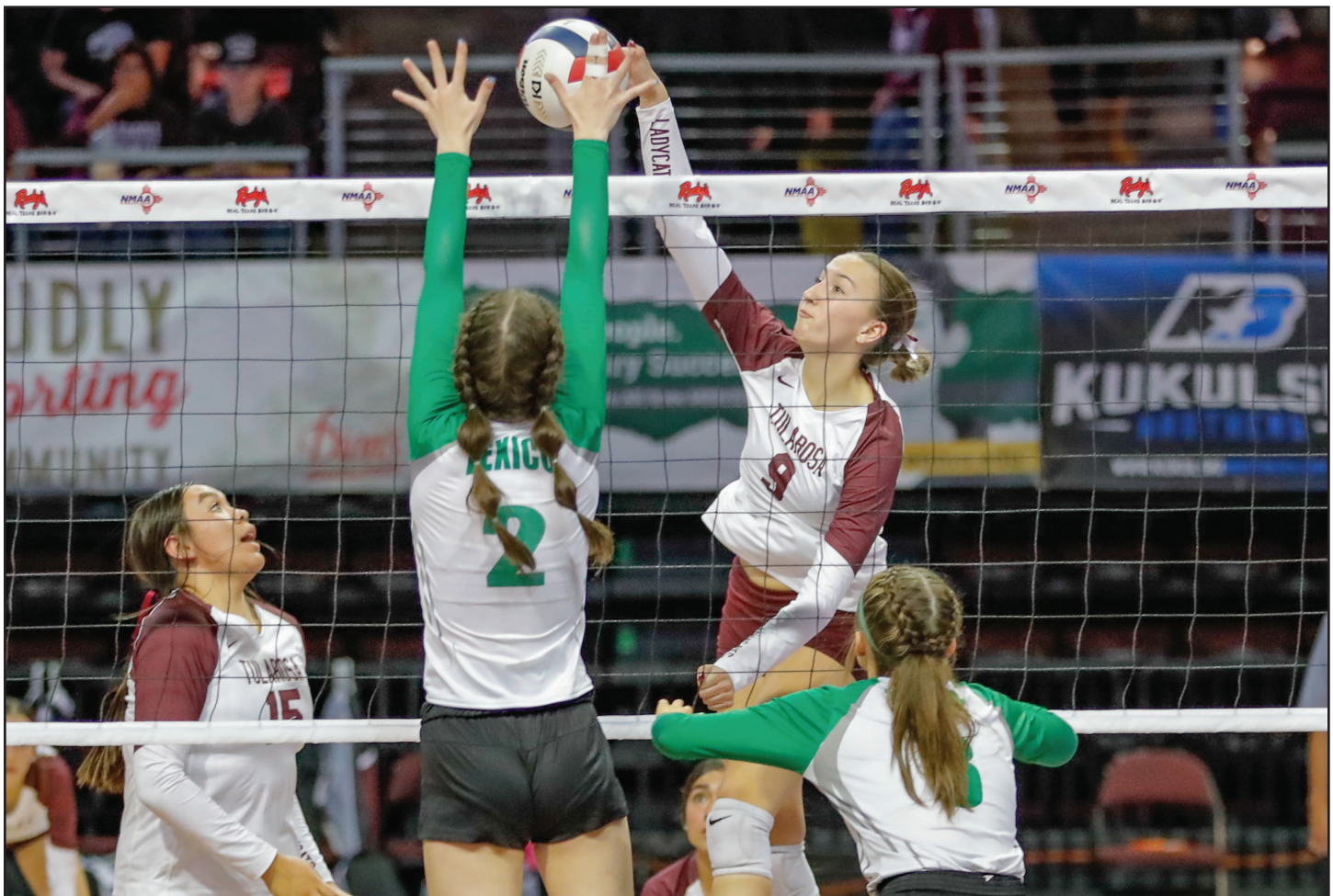
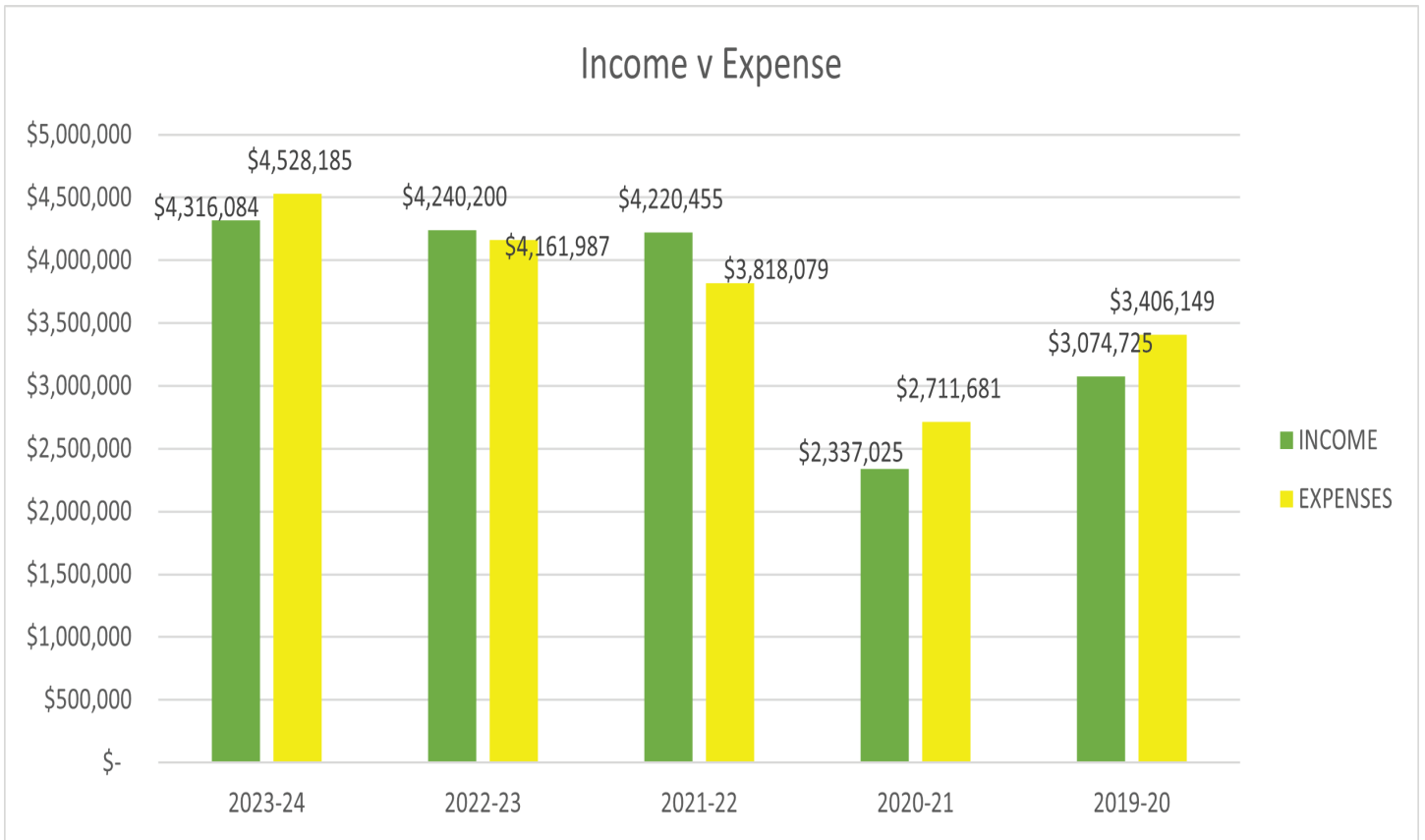


Avery Thieman
Mayfield HS

ALL SPORTS & ACTIVITIES 2023-24*

| | <u>Jul '23 - Jun 24</u> | <u>Budget</u> | <u>\$ Over Budget</u> | <u>% of Budget</u> |
|--------------------------------------|-------------------------|------------------------|------------------------|--------------------|
| Income | | | | |
| 4111 · GATE RECEIPTS | | | | |
| 4111-01 · GATE RECEIPTS (RESERVED) | 190,555.20 | 160,000.00 | 30,555.20 | 119.1% |
| 4111-02 · COMP PASS | 1,400.00 | | | |
| 4111 · GATE RECEIPTS - Other | 1,968,689.75 | 2,002,500.00 | -33,810.25 | 98.3% |
| Total 4111 · GATE RECEIPTS | 2,160,644.95 | 2,162,500.00 | -1,855.05 | 99.9% |
| 4114 · SPONSORSHIPS | 348,000.00 | 333,000.00 | 15,000.00 | 104.5% |
| 4115-01 · BANQUET INCOME | 75.00 | 100.00 | -25.00 | 75.0% |
| 4115 · ENTRY FEES | 19,000.00 | 16,500.00 | 2,500.00 | 115.2% |
| 4116 · T-SHIRT & CONCESSIONS | 161,596.59 | 153,500.00 | 8,096.59 | 105.3% |
| 4119 · WRESTLING ASSESSMENT FEES | 13,660.00 | 12,500.00 | 1,160.00 | 109.3% |
| Total Income | \$ 2,702,976.54 | \$ 2,678,100.00 | \$ 24,876.54 | 100.9% |
| Expense | | | | |
| 6029 · MISCELLANEOUS EXP | 0.00 | 1,000.00 | -1,000.00 | 0.0% |
| 6068 · POSTAGE & SHIPPING | 6.60 | 0.00 | 6.60 | 100.0% |
| 7011 · OFFICIALS/ADJUDICATORS | 314,197.87 | 266,250.00 | 47,947.87 | 118.0% |
| 7012 · EVENT PERSONNEL | 566,016.60 | 448,850.00 | 117,166.60 | 126.1% |
| 7013 · FACILITY COSTS | 146,430.85 | 150,000.00 | -3,569.15 | 97.6% |
| 7014 · SECURITY | 118,275.05 | 81,000.00 | 37,275.05 | 146.0% |
| 7015 · TROPHIES/MEDALS/AWARDS | 59,668.43 | 67,450.00 | -7,781.57 | 88.5% |
| 7017 · MEALS | 3,678.88 | 18,500.00 | -14,821.12 | 19.9% |
| 7018 · TRAVEL | 12,333.58 | 23,100.00 | -10,766.42 | 53.4% |
| 7020 · SPONSORSHIPSA | 0.00 | 3,000.00 | -3,000.00 | 0.0% |
| 7021 · PROGRAMS/PRINTING | 11,890.22 | 15,800.00 | -3,909.78 | 75.3% |
| 7022 · SUPPLIES & EQUIPMENT | 54,173.98 | 43,100.00 | 11,073.98 | 125.7% |
| 7023 · VISITING TEAM SHARE | 54,844.49 | 50,000.00 | 4,844.49 | 109.7% |
| 7024 · HOST SCHOOL SHARE | 54,335.11 | 50,000.00 | 4,335.11 | 108.7% |
| 7025 · SCHOOL SHARE | 73,166.59 | 72,000.00 | 1,166.59 | 101.6% |
| 7026 · HOSPITALITY | 63,129.63 | 50,650.00 | 12,479.63 | 124.6% |
| 7028 · WEIGHT MGT | 11,139.00 | 11,500.00 | -361.00 | 96.9% |
| 7031 · REUNION/HALL OF FAME EXPENSES | 13,571.35 | 12,000.00 | 1,571.35 | 113.1% |
| 7113 · CC PROCESSING FEES | 6.90 | 0.00 | 6.90 | 100.0% |
| 7115 · DRAGONFLY FEES | 3,570.00 | 2,400.00 | 1,170.00 | 148.8% |
| 7116 · SQUARE FEES | 2,528.27 | 0.00 | 2,528.27 | 100.0% |
| Total Expense | 1,562,963.40 | 1,366,600.00 | 196,363.40 | 114.4% |
| NET INCOME | \$ 1,140,013.14 | \$ 1,311,500.00 | \$ (171,486.86) | 86.9% |

* Does not include operational income and expenses





Social Media Impact

**Over 21,700
followers on X**

**6 Million
Impressions
on X in
2023-2024**

**Over 19,600
followers on
Instagram**

**11,500 hours of
watch time on
YouTube content in
2023-2024**

**Over 345,600 Views
on YouTube in
2023-2024**

**Over 35,000
followers on
Facebook**

Follow Us on Social Media



New Mexico
Activities Association



@_NMAA



AllThingsNMAA



NMAA YouTube

COMPETE *with* CLASS

RESPECT ★ INTEGRITY ★ RESPONSIBILITY

