

**NEW MEXICO
ACTIVITIES ASSOCIATION**



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News Announcement
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**NMAA TO SUPPORT COACHES VS. CANCER VIA
NATIONAL SUITS & SNEAKERS AWARENESS WEEKEND**

ALBUQUERQUE, NM - The New Mexico Activities Association in conjunction with the American Cancer Society has declared January 24-26 “Coaches vs. Cancer Suits and Sneakers Awareness Weekend”. As part of this initiative, the NMAA is encouraging its high school basketball coaches and their staff to wear sneakers with their game attire while coaching games this weekend.

The main goals of this initiative are to raise awareness about the fight against cancer, to share the importance of nutrition and physical activity in reducing one’s risk of the disease, and to promote the American Cancer Society’s free services for those facing cancer and their loved ones which is available 24 hours a day, seven days a week

Join the NMAA in Support of the American Cancer Society's 




Who: The American Cancer Society and high school boys and girls basketball teams around New Mexico.

What: Coaches vs Cancer

Where: Your community

When: National Suits & Sneakers Awareness Weekend January 24th - 26th. Activities January through March.

How: Contact Mike Radigan michael.radigan@cancer.org or call 505.262.6012



For additional information pertaining to this announcement, please contact Dusty Young, NMAA Associate Director at (505) 977-5385 or dusty@nmact.org.