



Life of An Athlete:



Code of Conduct/ School Alcohol Policies

**MARK YOUR
CALENDARS!**

February 2012

As a part of the NMAA Life of An Athlete.com program, the NMAA, American Athletic Institute, New Mexico School Boards Association and the New Mexico Department of Transportation would like to invite school administrators, (especially athletic directors), school Board members and prevention specialists to learn more about creating an effective and beneficial code of conduct for their student-athletes.

John Underwood, President and Founder of the American Athletic Institute, will teach a three-hour code of conduct workshop in three locations (Santa Fe- Feb. 22, Roswell- Feb 23, and Las Cruces- Feb. 24). His workshop will focus on 12 ways to strengthen your code of conduct and will provide tips and feedback pertaining to effective codes of conduct. John was instrumental in creating the www.lifeofanathlete.com website and curriculum.

Participation on an interscholastic team is a privilege, not a right, and should be treated as such. It has many benefits and brings with it a responsibility to be positive and effective members of the team, school and broader community.

High school student-athletes are expected to represent themselves, their teams and their schools with honesty, integrity and character whether it be academically, athletically or socially. Student-athletes often are in the spotlight and, fair or not, their behavior is subject to scrutiny by their peers, members of the high school community, local and national communities and by the media. The actions of one student-athlete may result in a generalization of all student-athletes and reflects on the individual, team and school, whether it be positively or negatively. It is expected that all student-athletes abide by team and school policies.

Student-athletes who do not conform to their schools' codes of conduct may be subject to consequences for their actions that may include but are not limited to a warning, dismissal from the team, etc.

Be sure to register for this workshop to benefit your school, community and students.

For more information, please contact Robert Zayas, NMAA Associate Director, at robert@nmact.org or 505.977.5386 (cell) or log onto www.lifeofanathlete.com.

Code of Conduct Workshop Seminars:

February 22 Santa Fe, NM (9:00 AM-12:00 PM) Location TBA

February 23 Roswell, NM (9:00 AM-12:00 PM) Location TBA

February 24 Las Cruces, NM (9:00 AM-12:00 PM) Location TBA

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www.lifeofanathlete.com



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Registration Form

Each Attendee must complete a registration form!

Your school's superintendent, principal, athletic director, assistant principals and school board members, as well as local prevention specialists are invited to the workshop.

Code of Conduct Workshop: (Please check one)

- February 22-** Santa Fe, NM (9:00 AM-12:00 PM) Location TBA
- February 23-** Roswell, NM (9:00 AM-12:00 PM) Location TBA
- February 24-** Las Cruces, NM (9:00 AM-12:00 PM) Location TBA

Registration is FREE!

NAME: _____

POSITION: (Please check one)

- Superintendent
- Principal
- Assistant Principal
- Athletic Director
- School Board Member
- Local Community Prevention Specialist
- Other: _____

SCHOOL: _____

PHONE #: _____

Registration forms due- January 27, 2012

E-MAIL: _____

ADDRESS: (we will send you a reminder prior to the Code of Conduct workshop)

Questions:
 Robert Zayas
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 robert@nmact.org



www.lifeofanathlete.com

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