



NMSPA Adviser

January 2017

Contest Schedule

Saturday, Jan. 28

Manzano High School
12200 Lomas Blvd. NE
Albuquerque, NM 87112

Registration: 9-9:30 a.m.

Adviser briefing: 9:15 a.m.

On-site Contests: 9:30-11:30

Lunch (at location):

11:30-1 p.m.

Advisers' Meeting:

Noon - 1 p.m.

During the event, we will have an advisers' session and elect officers for the 2017-2018 year. Anyone wishing to serve as an officer should contact Rebeca Zimmermann at zimmermann@aps.edu

Speaker: 1-1:30 p.m.

Awards: 1:30-2:30 p.m.

2016-2017

NMSPA Officers

President:

Rebeca Zimmermann
Highland High School
zimmermann@aps.edu

Vice President: Jerry Appel

Chaparral High School
j.appel@sbcglobal.net

Vice President: Josh Blondin

Manzano High School
joshua.blondin@aps.edu

Secretary: Mark Ryan

Eldorado High School
mark.ryan@aps.edu

Treasurer: Lesley Valencia

Cibola High School
valencia_l@aps.edu

Board Members (at-large)

Pat Graff, JEA Mentor

Agustin Kintanar

Albuquerque Academy

JEA State Director

Nina Quintana

Bernalillo High School

*The New Mexico Scholastic Press
Association has advocated for student
journalism since 1945.*

REGISTER NOW! NMAA/NMSPA State Scholastic Publications Contest SATURDAY, JAN. 28

at

Manzano High School
12200 Lomas Blvd. NE
Albuquerque, NM 87112

Register Online:

<https://goo.gl/forms/0VsnYoio5MEf5SBzI>

or use the Registration Form on Page 3

The NMAA/NMSPA State Competition is Saturday, Jan. 28 at Manzano High School in Albuquerque. The state champion team is determined based on the on-site competitions, which include newspaper, yearbook and literary magazine categories. Students enter one competition each. Points are tallied and the champion is determined from the results.

Competition and registration information will be out next month. Watch for details.

Please note: Because the competition is an NMAA event, students who participate MUST be academically eligible according to NMAA rules. Advisers must submit the NMAA eligibility form signed by your principal affirming student participants are eligible. The form can be found on the nmact.org website.

Contest Overview

NMSPA will offer the following contests at this year's on-the-spot competition. Students may enter ONE contest only. Students who place first, second or third in their contest will earn sweepstakes points for their school. The school with the most points in each state category will win the state trophy. Second and third place team trophies are also awarded. Students may enter ANY contest. **ALL COMPETITORS MUST BE NMAA ELIGIBLE.**

All contests are done on-site except photography. Students will receive all directions and materials on arrival at the competition. Minimal supplies will be provided; however, students may wish to bring their own pencils, pens, rulers, calculators and other materials routinely used in their competition area. Dictionaries and thesauruses are allowed but not provided. Computers are not allowed.

Professionals, other trained individuals and teachers will judge entries. If necessary, school sponsors will judge competitions in which they have no students competing. Proctors will distribute and collect competition materials in each room and will supervise students, but will be asked not to provide assistance to competitors. If entries numbers are small, participants may be asked to compete in another contest or a contest may be combined with another.

High School Newspaper

News Writing: Students will be given a set of facts and will write a traditional inverted pyramid story based on those facts.

Newspaper Feature Writing: Students will be given a set of facts and will assemble the information into a compelling article that will encourage the reader to finish the entire story.

Sports Writing: Students will be given a set of facts about a sporting event and will write an article that goes beyond a summary story.

Editorial Writing: Students will be given a set of facts about a topic that can be argued in several ways. Students will reach a convincing conclusion based on the facts presented.

Review Writing: Students will be asked to write a review of a publication or performance.

Newspaper Page One Design: Students will be given a set of story topics, lengths and a list of pictures and will be expected to draw a mock-up of Page One. Students will not actually cut and paste the stories and photos; rather, they will dummy the layout by hand and will indicate each element following traditional layout rules.

Newspaper Editorial Cartooning: Students will receive a list of possible cartooning subjects and will choose ONE to draw an editorial cartoon. All of the subjects will be controversial in nature.

Newspaper Photojournalism: Students will BRING TO THE CONTEST three of their best pieces of photojournalism. Each photograph must have been published during the school year or must be scheduled for publication in an upcoming edition, yearbook or literary magazine. Students will be judged on the content within the photo as well as each photographer's technical merit. Students should be ready to defend/explain to the judges how the photo was produced, including intent behind the photo. Photos must be mounted on a hard backing. Please note: this is

photojournalism, not photo illustrations. **Photos that are altered/manipulated are NOT eligible.**

High School Yearbook

Yearbook Cover Design: Students will mock-up a cover for a publication of an imaginary school. Students will be asked to write a short summary of why the cover design fits with the spirit of the school and the theme of the rest of the publication.

Theme Development: Students will mock-up division pages to be used in a yearbook for an imaginary school. Students will be asked to write a short summary explaining how the theme developed on the division pages will be carried through the rest of the book.

Yearbook Double Page Layout: Students will be given a list of stories, story lengths and pictures and will mock-up a double page design (spread) based on the stories. Students should be familiar with double-page blue-line layout pages and the standard notations used in laying them out.

Yearbook Feature Writing: See Newspaper Feature Writing description above.

Yearbook Photojournalism: See Newspaper Photojournalism description above.

Literary Magazine

Literary Magazine Cover Design: See Yearbook Cover Design description above.

Poetry Writing: Students will be given several possible areas in which to write poems. Students will write TWO different poems in the time period allotted. Effort should be given toward creativity, insight and ability to write in more than one style.

Short Story Writing: Students will be given several broad topics and will be expected to write a complete short story in the time allotted.

Literary Magazine Illustration: Students will be asked to design an illustration which will accompany a literary submission.

Broadcast

News Story: Students will BRING TO THE CONTEST their best video news story. The story must have been aired during the school year in some format/location. Students will be judged on the journalistic content and technical merit. Students should be ready to explain to the judges how the photo was produced, including intent behind the photo. Stories should be saved in Quicktime format on a flashdrive (.mov or .m4v) or DVD.

Sports Story: Students should bring in their best video sports story to present to judges.

Feature Story: Students should bring in their best video feature story to present to judges.

Public Service Announcement: Students should bring in their best PSA to present to judges.

Anchor Presentation: Students should be prepared to read from a provided script to demonstrate their capability to successfully anchor a news broadcast.

